

# Who are CRASH?



CRASH provides cash grants, professional construction expertise and free of charge materials to charities that help homeless people.

We support projects that offer training and support to homeless people so they can start to gain the skills they need to move towards an independent way of life.

CRASH helps to refurbish night shelters, day centres and hostels. Day centres play a key part in identifying emerging problems and linking people to the key services they need. In many cases this helps people to avoid rough sleeping or homelessness.

CRASH operates by responding to requests from frontline homelessness charities for help with construction projects, such as night shelters, day centres and hostels. We offer three kinds of help. These are:

- Professional expertise
- Materials
- Cash grants

The grants result from donations made through fundraising events which CRASH or supporting companies organise.

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CONSTRUCTING  
A FUTURE FOR  
HOMELESS PEOPLE

CRASH is a UK registered charity  
(no. 1054107) and operates  
throughout the UK.

[www.crash.org.uk](http://www.crash.org.uk)

# Hum Bug?



# Scrooge had the right idea.

Well, when it came to Christmas cards anyway. Here at CRASH we think he got it right. What's the point in wasting money on Christmas cards, when your money can be put to much better use: getting homeless people off our streets for good. (*This is where we part company with Ebenezer*). Let the money your company saves on Christmas cards, postage, everyone's time and effort in getting the damned things out in time go towards something much more in tune with the true spirit of Christmas. Helping projects that will bring new lives and new futures to people on the street in the New Year. That's what donating your company's Christmas card budget to CRASH will achieve. No humbug!

We'll give your company a personalised CRASH e-Christmas card and include your company's name in our thank you adverts which will run later this year. To make a gift to our No Christmas Card Appeal, please contact CRASH on 020 8742 0717 or you can email Kate Marsh at: [kmarsh@crash.org.uk](mailto:kmarsh@crash.org.uk)

Save time and money

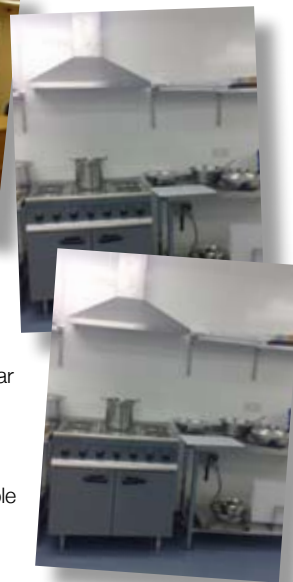
Demonstrate Corporate Social Responsibility

Help the environment

Last year's No Christmas Card Appeal helped hundreds of homeless people...



Here are photos of just some of the building work and renovations which CRASH organised for front line homelessness charities this year with the help of money raised from our 2009 No Christmas Card Appeal. Next year, with your help, we want to do even more to help those many people who have become homeless due to the recession.



## Will you help us help even more homeless people this Christmas?

If you'd like to join our *No Christmas Card Appeal* this year, please complete the form below and return it by Friday 29th October 2010 to ensure your company's name is featured in our 'Thank You' advertisements

Please tick the relevant boxes:

- Our company would like to make a donation of £ \_\_\_\_\_ to CRASH for the 2010 *No Christmas Card Appeal*.
- Our company would be interested in sending the CRASH e-Christmas card (*We will need a high resolution Jpeg of your company's logo*)
- Our company would like to be included in your "Thank you" advertisement

Your Company's name as you would like it to appear in the advertisement:

Contact Name:  Position:

Company address:

Phone:  Email:

Signed:  Date:

Please return this form to: Kate Marsh, CRASH, The Gatehouse, 2 Devonhurst Place, LONDON W4 4JD or call 020 8742 0717 or Email [kmarsh@crash.org.uk](mailto:kmarsh@crash.org.uk)

**CRASH** No Christmas Card Appeal