

Setting up your Just Giving Fundraising Page

in aid of CRASH

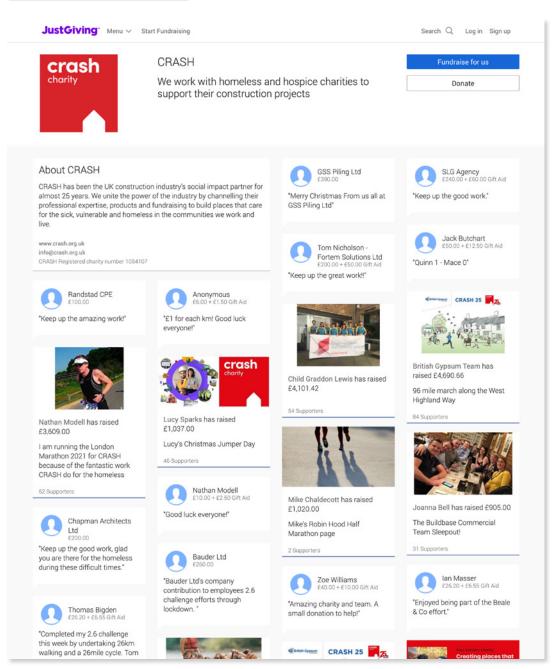


An online fundraising page is a great way to raise funds or sponsorship for your fundraiser. CRASH is registered with Just Giving, it is simple to set up your account and the platform is easy to use. Your donations and eligible gift aid will be sent directly and securely to CRASH, so you can focus on meeting your fundraising target and having fun.

How to set up your Just Giving fundraising page.



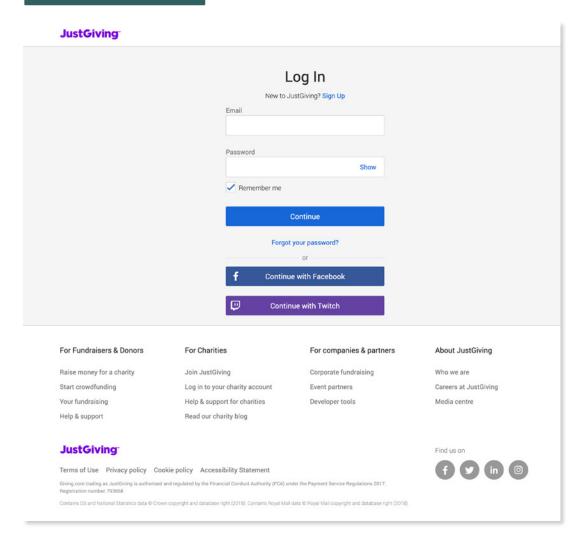
Visit www.justgiving.com/crash and click the Fundraise for us button at the top to set up a fundraising page.







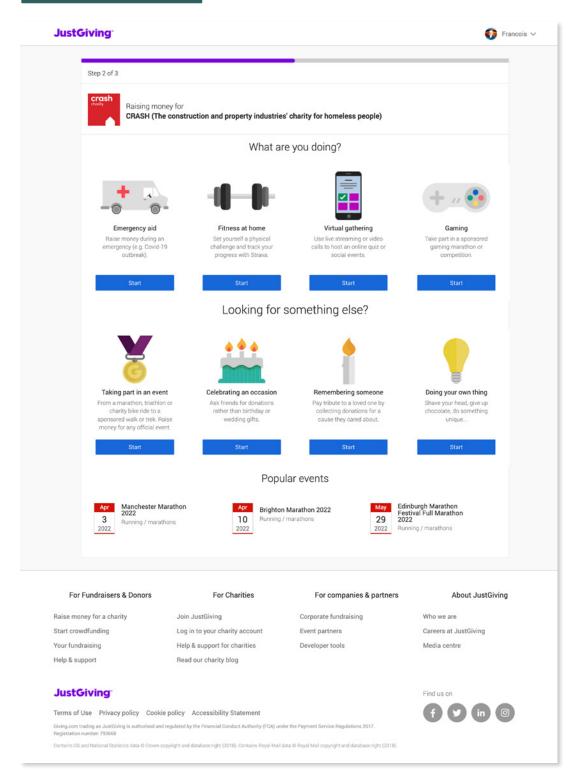
Register or sign in to get started.





STEP 3

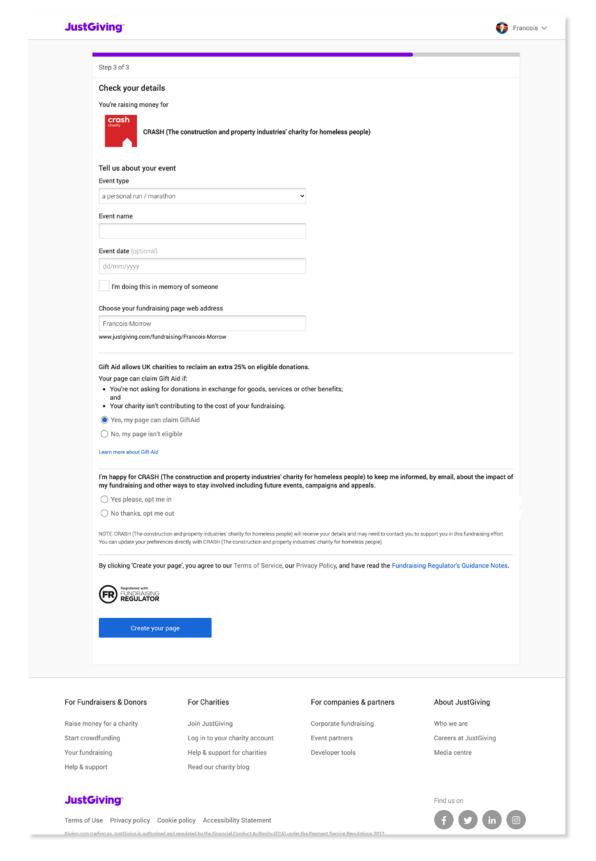
Select your **fundraising challenge**: what are you going to do to raise money for CRASH?





STEP 4

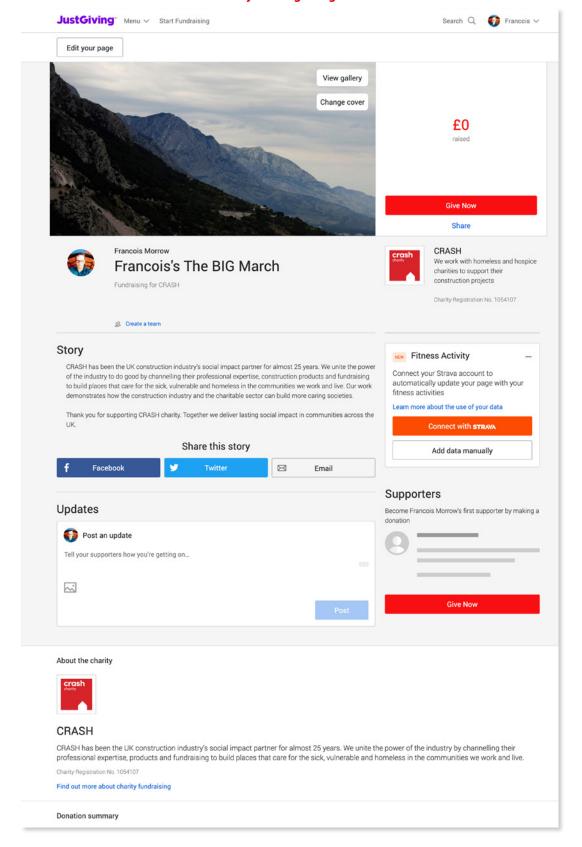
Enter the details for your fundraiser and create your page. Don't forget to enable the option to allow your page to claim Gift Aid.





STEP 5

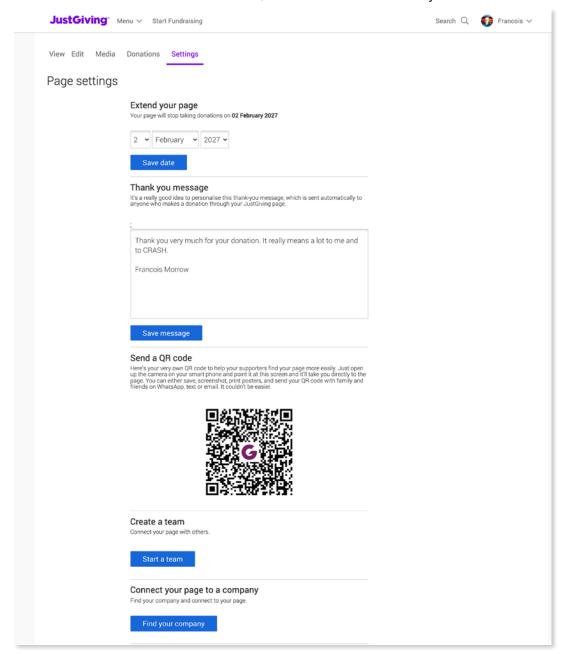
Personalise your page, upload a cover photo and set a target to smash. Create updates to tell your supporters how you are getting on or link to Strava.





FINALLY -

Now take your page to the next level by editing your settings. Create a **personal thank you** to your supporters, send a **QR code** or **create a team** for your fundraiser.



Once you have created your page you can **share the link** with colleagues, clients, friends and family. **You got this!**



5 tips to smash your target and make the most of your fundraising page.

1. Take a selfie

Research shows a personalised page with a photo raises more for your cause.

2. Set a fundraising target

Will your employer match fund your donations and double the impact?

3. Tell your story

Why is this important to you? If you're not sure what to say visit www.crash.org.uk/projects to see the difference you will make.

4. The more the merrier
Invite colleagues, clients, friends and family to take part and support CRASH with you.

5. Shout about it
You're doing something great so make sure you tell people... and tell them again so they can support you.



Contact Us





www.crash.org.uk

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